**INFORMATION & INNOVATION OFFICE**

P.O. Box 1110 Tampa, FL 33601-1110

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|  | **CHIEF INFORMATION & INNOVATION OFFICER**  Ramin Kouzehkanani |

**Sponsorship Request Memorandum**

**TO:** Mike Merrill, County Administrator

**FROM:** Kevin Kerrigan, Director, Innovation & Emerging Technologies Division

**THROUGH:** Ramin Kouzehkanani, Chief Information & Innovation Officer

**SUBJECT:** Request for $1,000 sponsorship of GETSMART Event, October 22nd, 2016

**DATE:** October 12th, 2016

Mr. Merrill,

The Information & Innovation Office (IIO) is requesting approval of a $1,000 sponsorship for the GETSMART event that will take place this October 22nd, 2016. The $1,000 sponsorship will be funded from IIO’s Innovation & Emerging Technologies budget.

GETSMART, short for **Getting Everyone to Study Math and Related Technologies**, is an educational and mentoring program created out of an academic-industry partnership between the University of Tampa’s Information & Technology Management department and a non-profit technology based organization, the Tampa Bay Technology Leadership Association (TBTLA).

The goal of GETSMART is to identify, influence and mentor 4th-12th grade students in West-Central Florida to pursue STEM (Science, Technology, Engineering and Math) related education and careers. The program strives to increase the number of young students who select math, science and information technology as further education or a career field by broadening the students’ understanding of the importance of these studies, and raising awareness that math, science and technology are interlaced into many careers.

The US Department of Labor projects that Information Technology will continue as one of the fastest growing occupational areas over the next decade. This session will include the discussion of math, science and technology career trends, students’ perceptions of math, science and technology classes and careers, and several hands-on workshops.

This free GETSMART event averages between 60-80 students. IIO is requesting to sponsor the lunch portion of the event, please see details below:

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| Junior Class  (Lunch Sponsor) | In addition to providing lunch to our attendees, this level entitles company to branding/logo on full back of brochure, ability to offer branded collateral for take-bags and/or branded prize donation for contest winners, large signage at event. | $1,000.00 |

IIO will work with Communications to provide County branded handouts as well as coordinate logo delivery and placement at the event. I will, at a minimum, be attending the event to represent Hillsborough County. Additional staff will be informed and are welcome to attend based on availability.

Thank you,

Kevin Kerrigan

Director, Innovation & Emerging Technologies Division

Information & Innovation Office